doceree™

WE ARE A CONNECTED HCP MARKETING PLATFORM.

THE DOCEREE DIFFERENCE

PREFERRED ACCESS AND DIRECT INTEGRATION WITH **500+ GLOBAL ENDEMIC PLATFORMS**

Target HCPs by specialty, geo-fencing, and/or keyword. Deliver relevant, timely, and regulation compliant Rx messages when HCPs are consuming information in physician-only websites and apps.

PROPRIETARY HCP-SPECIALIZATION TARGETING ENGINE IDENTIFIES AND TARGETS **NEARLY 2M+ HCPs GLOBALLY**

Espiyan™ ingests publisher platform data as per user consent, like HCP specialization and approximate location. Espiyan is GDPR-compliant and does not collect or transfer Personal Identifiable Information at any point.

TRANSPARENT ON-DEMAND **MEASUREMENT** AND **CAMPAIGN ANALYTICS DASHBOARD**

Improve campaign performance with real-time campaign analytics and I2P Score (Intent–to–Prescribe).

FLEXIBLE BUSINESS MODEL

Personalize a self-serve platform with our Enterprise solution.
Or tap into our healthcare experts to effectively manage your HCP paid media campaigns.

Schedule a demo

Reach us at **PartnerMEA@doceree.com**